GREATER MANCHESTER ALCOHOL EXPOSED PREGNANCY PROGRAMME TIMELINE

#DRYMESTER
HELPING PARENTS-TO-BE GO ALCOHOL FREE

2019 – MAR

University of Salford commissioned to lead **first UK FASD Prevalence Study**

Workforce training commenced delivered by Red Balloon Training

2019 – APR

Pennine Care NHS Foundation Trust maternity pathway commenced delivery

2019 – MAY

Official Programme Launch alongside **DRYMESTER campaign**

2019 – JUL

Prevention model commenced delivery in all areas

2019 – AUG

Entered partnership with Action Together to provide grants to develop an FASD support

2019 – SEP

Tameside and Glossop Intergrated Foundation Trust maternity pathway commenced delivery

2019 – OCT

Oldham Theatre Workshop launch **'Birthday' educational school production**

2020 – JAN

Acorn commenced delivery of **Alcohol Exposed Pregnancy Peer Support**

2020 – MAR

COVID – 1ST LOCKDOWN
AEP Programme leads deployed to **COVID support roles**

2020 – JUL

DRYMESTER received special commendation in **Brave Awards**

2020 – DEC

Public Health England High Impact Area for Alcohol published and cited the Greater Manchester Alcohol Exposed Pregnancy programme as good practice

2021 – MAR

DRYMESTER win **MPA Marketing Award – Best Digital Campaign**

2021 – MAY

Publication of We do things differently here: The Greater Manchester approach to preventing Alcohol Exposed Pregnancy published in Perspectives in Public Health

2021 – JUN

Oldham Theatre Workshop launch **'Birthday' the film and educational resources**

2021 – SEP

Department of Health and Social Care FASD Health Needs Assessment published and cite AEP programme as good practice

University of Salford publish first UK FASD Prevalence Study

Now Baby TV incorporates DRYMESTER videos – played in antenatal departments across the UK

Publication of campaign to increase awareness of Alcohol Exposed Pregnancy published in Perspectives in Public Health

2021 – DEC

Alcohol Exposed Pregnancy Evaluation published

2022 – MAR

NICE FASD Quality Standard published

The Time Is Now Report published by National FASD – including AEP programme as good practice

Greater Manchester Integrated Care Partnership